



Donor Impact Report



DeWolf Family Donates Lead Gift to Live with Purpose Campaign

Chris and Suzy DeWolf of Cedar Rapids were compelled to support the **Live with Purpose** campaign because of its potential to transform the lives of individuals living with dementia. Their lead gift of \$2 million is being used to create the Chris and Suzy DeWolf Family Innovation Center for Aging & Dementia.

The Innovation Center is part of the new HallMar Village senior living community being developed by Mercy Medical Center in partnership with Presbyterian Homes & Services. The 42-acre project site in northeast Cedar Rapids includes the former Echo Hill Church, currently under renovation to house the Innovation Center.

“We believe the Innovation Center for Aging & Dementia will change the trajectory of dementia research and the way people with dementia live, and that’s something we’re pleased to support and nurture,” said Chris DeWolf, president and CEO of Lil’ Drug Store Products, Inc. and past chairman of Mercy Medical Center’s Board of Trustees. *“We want to be part of the contemporary solution in addressing this growing public health crisis.”*

The Innovation Center will be a hub of research, technology development, training and education – where best practices in aging and memory care are discovered, tested, evaluated and implemented to help those living with chronic conditions, including dementia, live with purpose. The Innovation Center will also house many services including Mercy’s Memory Clinic, a geriatric medical clinic, a satellite location of the Family Caregivers Center of Mercy and an adult day center.

“Our family was blessed to also be part of the fundraising, design and construction of the Dennis and Donna Oldorf Hospice House of Mercy in 2007, which honored my parents and is a lasting legacy to their foresight and generosity,” said Suzy DeWolf. *“We have witnessed the influence that the Hospice House has had on so many people’s lives over the years, and we are hopeful that the Innovation Center for Aging & Dementia will have an equally transformative effect.”*

The DeWolfs made their Live with Purpose campaign gift to Mercy through their donor-advised fund at the Greater Cedar Rapids Community Foundation. A donor advised fund is like a charitable investment account for the singular purpose of supporting the organizations that you care about. This can be an easy and tax advantageous way for donors to give to charity. Donor advised funds can be fully distributed during your lifetime or can be endowed to create a permanent legacy.

Service components of the DeWolf Family Innovation Center for Aging & Dementia will open in phases beginning this fall. Construction on HallMar Village will kick off with a groundbreaking in June and completion is expected by the spring of 2023.



Chris & Suzy DeWolf

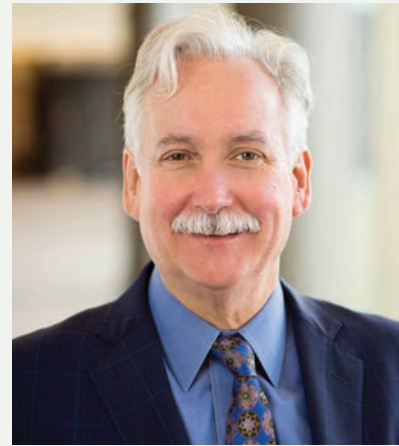


HallMar Village Addresses Growing Need for Senior Living Options While Offering Innovative Approaches

HallMar Village not only fills an identified community need, it presents a transformative opportunity in senior living, and support from donors like you is making it happen. Live with Purpose is the theme of the fundraising campaign for the new HallMar Village. This statement also embodies the design and intent of the project. Central to the vision for HallMar Village is giving older people a voice and choice in their housing, care and daily life with meaningful activities and social experiences in an integrated and inclusive environment.

HallMar Village will be entirely new construction and will include **approximately 118 units of independent living, 60 units of assisted living (including dedicated units for memory care) and 60 units for skilled nursing care.** These units will be housed in four separate structures connected by enclosed walkways.

An adjoining Town Center will be centrally located within the HallMar Village design. Amenities and other unique features of HallMar Village include a woodworking shop, golf simulator, theatre, bistro, exercise facility, living room/library, conservatory, club lounge, community room and kitchen, art studio, salon, chapel, self-service dog spa, dog park, swimming pool, trails, ponds and other outdoor recreational areas. The grounds, buildings and many of the services provided on campus will be open to the public. It's the DeWolf Family Innovation Center for Aging and Dementia that truly sets this community apart from all others.



“With this project, Mercy is challenging and disrupting the status quo as it exists now for senior housing and memory care. Our goal is to be a leader in creating life-changing innovations and best practices that benefit seniors and their families locally, across Iowa and beyond.”

Tim Charles
President & CEO, Mercy Medical Center

HallMar Village will Help Families Like the Moeders

Tony Moeder lives out loud. But in 2016, his personality started to dim. His wife Kathy could sense the changes taking place—a certain apathy had taken hold of her husband. Soon, Tony began saying odd things and withdrawing further from his family and business. Concerned, the Moeders headed to the Mercy Memory Clinic for a neurological assessment.

In January 2017, at the age of just 46, Tony was diagnosed with frontotemporal dementia. Stunned by the diagnosis, the Hiawatha family leaned on Mercy Memory Clinic staff for support. **“The Memory Clinic was absolutely amazing,”** said Kathy. **“There’s so much to dementia, so many moving parts, and they really helped us on our journey.”**

The Moeder family has had to adjust to Tony’s changing cognitive abilities over the past few years. **“Routine is incredibly important to Tony now. If the routine is off, we run into problems.”**

Facing what’s ahead and all the uncertainty after a dementia diagnosis can be difficult. But knowing that there will be a place like HallMar Village in our community, a place to live with purpose, is comforting for families like the Moeders.

“There’s so much to dementia, so many moving parts, and they really helped us on our journey.” – KATHY MOEDER



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Mission Statement

The Mercy Medical Center Foundation is a not-for-profit corporation organized and operated exclusively to support the mission and activities of Mercy Medical Center.



Donate online at
mercyare.org/giving



Learn more about the project and fundraising campaign at mercyare.org/services/hallmar-village



Tony & Kathy Moeder and family



Tim & Jennifer David

Grateful Patient Giving Recognizes Exceptional Care

Tim David of Ely had his first heart attack in 2006 at the age of 35; his second heart attack came 12 years later at 47. Tim is thankful to be alive and grateful for the care he received through Mercy's Heart Center.

With that second heart attack, Tim realized it was time to take his health much more seriously. He credits his cardiologist, Dr. Shiny Matthewkutty, with his recovery and setting him on the right track.

Tim said, "Dr. Matthewkutty really had me look

at my life and how I could reduce stress. I had to make changes, or I was going to die. I wouldn't survive another heart attack." With his health in mind, Tim and his wife Jennifer decided to downsize both their home and their business operations; they

own EHC Commercial Services, Inc. Regular check-ups with Dr. Matthewkutty help keep Tim focused on maintaining a healthy diet, getting exercise and alleviating stress.

"Dr. Matthewkutty goes above and beyond in the way she treats her patients," said Tim. "She takes time with me and makes me feel like I matter, like I'm important. It's clear to me that she loves her job and that she really cares."

To show their appreciation, the couple made a grateful patient donation to the Mercy Foundation in honor of Dr. Matthewkutty. The Foundation created this new giving option so that patients like Tim could recognize and thank their care providers. Notice of gifts made in this way are shared with the care providers involved.

Tim appreciates the opportunity to thank Dr. Matthewkutty in a meaningful way. He said, "She's the coolest doctor I've ever had; she saved my life. I feel so grateful and blessed."



Dana Chapman, Auxiliary Volunteer and Uncommon Grounds Manager

Mercy Auxiliary Serves Coffee for a Cause and So Much More

If you're looking for a hands-on way to support Mercy Medical Center, the Auxiliary might just be your cup of tea. The Auxiliary partners with the Mercy Foundation on its fundraising efforts, contributing thousands of dollars to designated causes each year. Since its inception in 1923, the Auxiliary has raised more than \$4 million.

The Auxiliary generates the majority of its fundraising dollars through Mercy Flowers and Gifts and the Uncommon Grounds Coffee Corner located at the hospital, vendor sales and its annual Mistletoe Market. Volunteers are needed throughout the year to assist with these activities and you are welcome to join.



For more information, including membership details, visit mercy.org/volunteer-opportunities/auxiliary or call (319) 398-6286.



Matt Templeton, Health and Fitness Specialist at Mercy with patient, Mandi Tieskoetter.



Ben Watson, Project Manager for Climate Engineers of Hiawatha.

Donor Support Helps Cancer Patients Thrive During Treatment and Beyond

Cancer is scary. The diagnosis and side effects of treatment can take a tremendous mental, spiritual and physical toll, leaving survivors feeling overwhelmed and broken. Mercy has the antidote, a program that exists because of generous support from donors like Climate Engineers of Hiawatha.

"Thrive has impacted many of our employees on a personal level," said Ben Watson, a project manager at the family-run company. Climate Engineers has supported the Hall-Perrine Cancer Center and Thrive Fitness and Wellness for the past ten years with designated gifts made through the Mercy Foundation.

Giving is an important company and family value. A member of the Watson family has headed the company for most of its 70-plus years of operation. Climate Engineers has given \$1.4 million in the last ten years alone to over 100 charities, including the Mercy Foundation.








Climate Engineers understands the value of Thrive, and so does Matt Templeton, Health and Fitness Specialist at Mercy. Matt describes Thrive as a structured program that uses exercise to improve a person's strength and physical ability through the course of cancer treatments and beyond into survivorship.

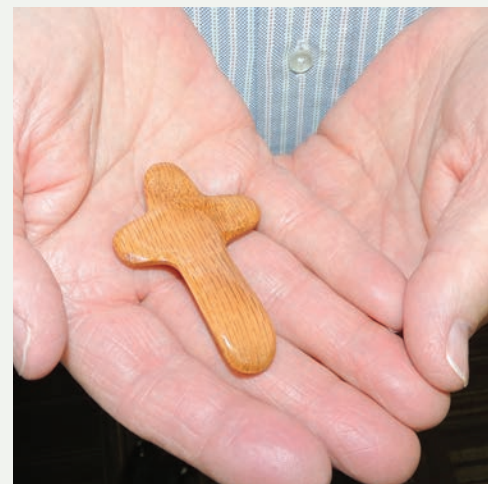
Since joining Thrive in 2016, Matt has received countless cards, letters, emails and phone calls from patients expressing gratitude for helping them regain stamina and a sense of normalcy. Increased physical strength and confidence helps with routine activities like going to work, getting groceries and doing chores around the house.

Matt said Thrive also provides motivation and accountability. "While no two people who come through here are the same, the reasons that they come here often are," he shared.

With the support of Climate Engineers, Thrive provides that extra boost patients like Mandi Tieskoetter (pictured with Matt) need to reach important milestones on their survivor journey. Learn more about Thrive and other cancer support services available through Mercy at www.hallperrinecancercenter.org.

A helpful guide when considering an IRA charitable rollover gift:

-  The donor must be age 70½ or older on the day of the gift
-  May transfer up to \$100,000 directly from the IRA to one or more qualified charities
-  This opportunity applies only to IRAs and not to other types of retirement plans
-  Don't receive any goods or services in return for the rollover gift in order to qualify for tax-free treatment
-  The transfer generates neither taxable income nor a tax deduction, so the donor benefits even if tax deductions are not itemized
-  If the required minimum distribution for the year has not been taken, the IRA charitable rollover gift can satisfy all or part of that requirement
-  The transfer may be made in addition to any other planned charitable gift



Wayne & Rindy Seagren

Carved Wood Crosses Bring Comfort

As volunteers, Wayne and Rindy Seagren are happy to share *The MercyTouch*® they've come to know with others. For so many, that touch comes in the form a small wooden cross. The Seagrens know that those little crosses can do big things. They can bring peace and comfort; they can also restore lost faith.

The Marion couple are familiar faces at Mercy. Rindy is a welcome regular in the Hall-Perrine Cancer Center, where she volunteers as a hostess with patients receiving radiation therapy. Wayne's volunteer duties include making sure wheelchairs are where they need to be throughout the hospital and that they're in good working order.

What people don't get to see is the time and care put into making those small, smooth, curved wooden crosses. That important work takes place at the Seagren's home. The handcrafted crosses are available through Mercy's Pastoral Care and to those in the cancer center when they complete treatment and ring that glorious bell.

Wayne has been faithfully crafting the crosses for over five years now and he and Rindy deliver a batch to Mercy about once a month. While he didn't start keeping count right away, he projects he's made close to 10,000. Rindy shared that she acts as quality control, inspecting each cross to make sure it looks just right.

Wayne knows the value of those special little crosses. "The stories I hear, that's why I do it," he said.

He holds some of those stories close to his heart. He recalled an older gentleman who passed away after receiving a cross and his family ensured it was tucked in his suitcoat pocket in burial. He also heard of a young woman whose shaken faith was renewed upon receiving a cross.

"I feel like making these crosses is my mission now and I enjoy doing it."

— WAYNE SEAGREN

The couple's Mercy connection spans several decades, long before they felt called to volunteer and make comfort crosses. Rindy sought care at Mercy years ago and was struck by how nice everyone was. Not long after, she got a job at Mercy and worked part-time for over ten years as a nurse's assistant. Both Seagren children were also born at Mercy. Rindy went on to care for the Sisters at Sacred Heart Convent before back issues forced her to retire in 1994. Wayne retired from Rockwell Collins in 2008 after almost 42 years.

"I feel like making these crosses is my mission now and I enjoy doing it," Wayne said. Rindy shared that both she and Wayne also just love being at Mercy and the interactions they get to have as volunteers. She said, "The people make every moment worth it."

Hospice Donors Give with Gratitude

You never get over losing a child. You also never forget the people who help you through it.



Ted & Mary Le Smyth

Over two decades later, Ted and Mary Le Smyth of Cedar Rapids still feel immense gratitude for the support and care that Hospice of Mercy provided their family. May 18th marks 25 years since the loss of their son Scott to cancer.

When Scott received hospice services in 1996, in-home care was the only option offered by Mercy at the time. That was before construction of the Dennis & Donna Oldorf Hospice House of Mercy, which opened in Hiawatha in 2007. Mary Le shared that Scott had a connection to the building's namesake, the Oldorfs.

At the time of his cancer diagnosis, Scott was employed by the Oldorfs, then owners of Lil' Drug Store Products. Mary Le still remembers the hug that she and Donna Oldorf shared at the grand opening of the new facility over ten years later. "So much time had passed, but Donna knew exactly who I was. The Oldorfs were so good to Scott, so compassionate," she said.

Donna Oldorf was the lead donor to the Hospice House project, giving \$1.1 million in memory of her husband Dennis. He too was a recipient of hospice care from Mercy prior to his death in 2005.

The Smyths have been hospice donors themselves for 15 years now. "We could never give enough to pay back all that we received from hospice, the invaluable services and everything the wonderful staff did for us and for our son. Everyone was so kind, and they prepared us for every step of Scott's journey," said Mary Le.

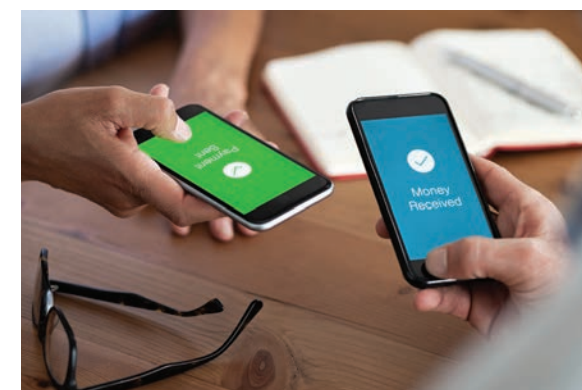
The Smyths shared that they often donate through Ted's Individual Retirement Account (IRA). This is their favorite way to give because of the tax advantages. Ted worked in the woodshop at Rockwell Collins for 32 years making models and displays. While Mary Le worked part-time after her kids were grown, she spent most of her life in caregiving roles with the couple's four children, and later with their aging parents.

The Smyths are hoping to do something special this year in Scott's memory and in recognition of the 25 years since his death. They are working with the Mercy Foundation to explore current hospice needs and giving options.

"Hospice was such a blessing," said Mary Le. "They helped us make Scott's last days the best possible. When his time came, he was ready, and it was so peaceful."



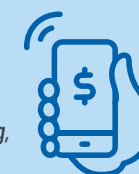
Donations to the Oldorf Hospice House through the Mercy Foundation help make care available to all who need it. Visit mercy.org/ways-to-give to send your gift securely online.



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You can now donate to the Mercy Foundation with Venmo! As always, donations are also welcomed online at www.mercycare.org/giving, in-person at the Foundation office or by mail.

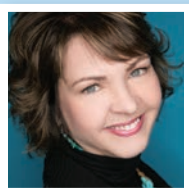




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